Double Wall Hot Cups from Seda® deliver hot drinks without the need for any exterior support, such as sleeves or double-cupping. With a patented air chamber featuring heat barrier technology and a tight-sealing lid, Double Wall Hot Cups allow beverages to be poured at their optimal temperature for flavor and warmth, so drinks stay hotter, longer.

- Leak-Proof & Comfortable to Hold: With tight-fitting lids, hot cups won’t leak. They radiate warmth, but won’t burn fingers.
- Deliver the Brand: Seda’s state-of-the-art printing technology combined with the cups’ high-quality materials makes superior printing easily achievable in up to 10 colors, even for colors that can be challenging to produce. Ask your sales rep about low minimum custom programs.
- Offer a Sustainable Choice: Double Wall Hot Cups are made of fibers from sustainable forests and are fully recyclable* with a range of biodegradable and compostable options.
- Made in the U.S.A.: Local availability reduces the customer’s carbon footprint.

Seda Double Wall Hot Cups are available in three stock designs, including white, to complement your business’ design aesthetic and style.

Contact Seda® North America today to learn more about the Double Wall Hot Cups and other intelligently designed products that bring together the art and science of packaging.

sedapackaging.com
UNMATCHED PERFORMANCE

BOUNCE BACK COUPONS
INSTANT WIN COLLECTION/LOYALTY GIFT

BOOST YOUR BRAND

Seda has a long and extensive record of success in promotional management, as well as the best and most advanced safety and quality control systems found in a disposable hot cup. Besides providing a unique consumer experience, the Double Wall Hot Cup offers an amazing host of marketing and promotional opportunities to hit the right spot every time.

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The loyalty cup has been developed by Seda using a state of the art manufacturing process, offering customers a complete, innovative and versatile promotional tool. Three printable surfaces are available with several promotional mechanisms, including inkjet unique coding, labeling and couponing.

• Awarded in USA in 2007 by QSR and FPI
• Awarded in Italy in 2008 by Istituto Italiano dell’Imballaggio

YOUR CHOICE: ALMOST UNLIMITED OPTIONS

VIAGGIO™ STOCK DESIGN

CUP MAXIMUM WALL TEMPERATURE

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VIAGGIO™ BOLD STOCK DESIGN

CUP MAXIMUM WALL TEMPERATURE

MAXIMUM OUTSIDE TEMPERATURE IN THE FIRST 4 MINUTES DRINK INTERNAL TEMPERATURE = 200ºF

TIME (MINUTES)

TEMPERATURE Fº

SINGLE WALL

DOUBLE WALL IMITATION

DOUBLE WALL W/ CLUTCH

SEDA DOUBLE WALL

TOO HOT TO HOLD

TOO HOT TO HOLD

TOO HOT TO HOLD

TOO HOT TO HOLD

MAXIMUM OUTSIDE TEMPERATURE IN THE FIRST 4 MINUTES DRINK INTERNAL TEMPERATURE = 200ºF

TIME (MINUTES)

TEMPERATURE Fº

SINGLE WALL

DOUBLE CUPPING

DOUBLE WALL IMITATION

DOUBLE WALL W/ CLUTCH

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