



Viaggio

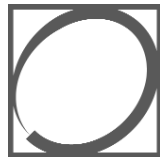
Cups That Redefine The Standard

Seda Viaggio™ Cups

The art of packaging - Designed with a patented air chamber, performance for better handling, quality you can feel, passion you only find from a leader like Seda. Insulated hot cups from Seda deliver hot drinks without the need for any exterior support, such as sleeves or double cupping. With patented heat barrier technology and a tight sealing lid, Viaggio™ cups allow beverages to be poured at their optimal temperature for flavor and warmth, so drinks stay hotter, longer.

FEATURES

- **Maintain temperature:** protect beverage flavor by staying hot longer.
- **Stay safe and comfortable to hold:** with tight-fitting lids, hot cups won't leak. They radiate warmth, but won't burn fingers.
- **Deliver the brand:** Seda Group's state-of-the-art printing technology combined with the cups' high quality materials makes superior printing easily achievable, even for colors that can be challenging to produce. Ask your sales rep about low minimum custom programs.
- **Offer a sustainable choice:** Viaggio™ cups are made of fibers from sustainable forests and are fully recyclable with a range of biodegradable and compostable options.
- **Made in the U.S.A.:** local availability reduces the customer's carbon footprint.



Seda
INTERNATIONAL
PACKAGING GROUP

Your choice

Seda: a family business, born in Italy in 1964, grown in Europe and now producing in U.S.A.

Full Portfolio

	8oz	10oz	12oz	16oz	20oz	24oz
Case/sleeves	780/30	690/30	600/24	384/24	312/24	300/20
Case weight (lbs)	26	27	28	22	22	22
Case cube (cu ft)	3.20	3.20	3.20	3.43	3.20	3.89
Case dimension (in)	19.3X15.9X23.6	19.3X15.9X23.6	19.3X15.9X23.6	19.3x15.9x23.6	19.3X15.9X23.6	19.7x15.8x23.6
Lid	8/10 oz	8/10 oz	12/16/20 oz	12/16/20 oz	12/16/20 oz	24 oz
Lid						
Description	dome	dome	dome	reclosable	reclosable	dome
Colors	white/black	white/black	white/black	white/black	white/black	white/black
Sleeves	1000/10	1000/10	1000/10	800/10	800/10	1000/10
Case weight (lbs)	8	11	11	11	11	12
Case cube (cu ft)	1.26	2.07	2.07	2.07	2.07	3.02
Case dimension (in)	12.4X10.6X21.7	13.8x11.7x22.0	13.8x11.7x22.0	13.9x11.7x22.0	13.9x11.7x22.0	21.9x14.4x21.7

A Cost Competitive Alternative To Sleeves and Double Cupping



Double cup

- Creates waste
- More work, more inventory
- Not branding-friendly



Cup with sleeve



Viaggio™



- No sleeves or extra cup
- Easy to use and store
- Full cup surface available for branding messages

Show Your Brand At Its Best With High Quality Graphics

Seda's superior printing capabilities produces color graphics in up to 10 colors for branding that impresses.

