



FOR IMMEDIATE RELEASE

Seda North America joins FaB Milwaukee

August 27, 2013 – Mount Pleasant, WI – Seda has become a member of FaB Milwaukee, a regional food and beverage industry network.

FaB Milwaukee is a tremendous resource for current and prospective employees; giving them the opportunities to get involved in their industry and the community in which they work and live.

Seda is excited about the opportunity to network within this community and get to know foodservice professionals in the Milwaukee area better.

About Seda International Packaging Group

Established in 1964, Seda International Packaging is a privately held multinational company based out of Naples Italy. Seda has established themselves with 4 European platforms and 12 manufacturing plants. Recently, Seda has entered the North American market with Seda North America, which opened in 2012 and manufactures paper cups, plastic lids, and paper food containers. They have built much of their success on the platforms of innovation and sustainability, which they were ecstatic to bring to consumers in North America.

For more information: www.sedapackaging.com

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